

2017 Classic Car & Hot Rod Display Sponsorship Confirmation



September 24, 2017



Sponsorship Levels *Includes 10 x 10 Info. Booth Spot & 4 Free t-shirts

* 1st Street Booth Spots

*1-Entertainment Sponsor: \$600

*1-Banner Sponsor: \$600

*Premier Trophy Sponsor: 2 Categories \$600 (Each category has 3 Trophy Spots)

Individual Trophy Sponsor Spots \$100 ea. (All Trophies have engraved Sponsor Name)

For more information Contact Ray Cook at 425-238-0282 or Pam Osborne at 425-344-8533

Date _____ Sponsor Name: _____

Phone: _____ Contact Name _____

E-mail _____

Address: _____ City _____ Zip _____

Web-site: _____

Authorized Signature: _____

CHECK Sponsorship Level:

Entertainment _____ Premier Trophy _____

Individual Trophy Spots _____ Number of

Spots Purchased _____

Total Sponsor Fee: \$ _____

Additional T-Shirt Order:

s-m-l-xlg (\$10) _____

Xxlg or xxx lg \$13) _____

Total Amount Enclosed: \$ _____

**Return to: Snohomish Chamber of
Commerce
21 Ave A Suite 1 - PO Box 135
Snohomish, WA 98291**

Individual Trophy Sponsor

*1 free T-Shirt w/each Sponsor Spot
Mark 1 Free - Mark Additional
Purchased T-Shirts*

All Other Sponsorship Levels will be contacted
for Free T-shirt orders & additional purchases.

Free Number of Additional (\$10 ea.)

Small Add _____

Medium Add _____

Large Add _____

X Large Add _____

Number of Additional (\$13 ea.)

XX Large Add _____

XXX Large Add _____

**Sponsorship Levels and Benefits description
Attached with this application**



Snohomish Classic Car & Hot Rod Display

Location: Downtown Historic Snohomish
Time: 10 a.m.—4:00 p.m.
Participants: 500+/- Classic, Vintage, Hot Rod, specialty Cars and Trucks
Public Attendance: 10,000 –15,000 (free to public)
Target Market: Families, car enthusiasts
Attendance Draw: Pacific Northwest & Canada

Sponsorship Type - Fees

Sponsors Exposure & Benefits

AVAILABLE SPONSORSHIP LEVEL Benefits and Exposure	\$600 Entertainment	\$600 Premier Trophy	\$600 Ave. D Banner	\$100 Individual Trophy
Logo on Car Display Advertising 15 ft. Banner at Avenue D Round a-bout intersection			X	
4 Free Event T-Shirt	X	X	X	
Business Booth Space First Street and Union Ave.	X	X	X	
Prominent Logo placement—Car Display Facebook page	X	X	X	
Sponsor Listing on Chamber web-site—placement by Sponsorship Level	X	X	X	X
Name Listing on Posters size depending on sponsorship level	X	X	X	X
Event Day—Sponsor announcement by D.J.	X	X	X	X
Sponsor Name on each Trophy sponsored		X		X
1 free Event T-Shirt with each Trophy Sponsored up to 3 spots				X