

SNOHOMISH Classic Car & Hot Rod Display



Snohomish Chamber of Commerce
Snohomish Classic Car & Hot Rod Display

New Offering!!! 5-Prime Location *Showcase Booth Spots

The Snohomish Chamber of Commerce has organized the Snohomish Classic Car & Hot Rod Display for 37 years. New this year, we are offering to a limited number of community minded firms, a Business Showcasing Sponsorship level with a special day of event marketing and advertising opportunity.

We are inviting, (insert name) to join with us to showcase your business at the 2019 Snohomish Classic Car & Hot Rod Display, September 29, 2019.

Prospectus

This Historic community of Snohomish hosts one of the most successful annual Car Enthusiast events in the Pacific Northwest. The 37th annual Snohomish Classic Car Display is a Snohomish Chamber of Commerce programs and projects fundraising event, benefiting the businesses and residential communities of the greater area of the City of Snohomish.

Your Sponsorship Potential exposure statistics

Car Display:

- September 29, 2019
- Location: Downtown Historic Snohomish (all streets used for parking display vehicles)
- Featuring: Classic, Vintage, Hot Rod, Specialty Cars, Trucks, Exotics, Luxury and Rare Rides

Exposure to:

- Participants: 750 Car Entry Owners
- Number of Entries: Target: 500 - 600
- Car Display Attendance – 10,000 – 15,000 Spectator

Method of Marketing:

- Regional Social Media Coverage – Marketing by Industry Professional
- Regional – Media Press Releases
- Regional - Event Poster Distribution
- Snohomish Avenue D main entrance – Banner displayed one month prior to event
- Snohomish Chamber web-site – Car Display Page
- Save the date Postcard Distribution (2,500) – Targeting Regional Car Show Participants
- Snohomish Quarterly Magazine (Distribution: 7,000 Residents + Advertisers distribution).

Prospectus Overview:

The Classic Car Display is a family friendly event located in the Historic City of Snohomish, named one of the 10 Coolest Small Towns in America. The ambiance of our historically accurate streets of downtown Snohomish set a unique and attractive stage for viewing the wide variety vehicles that are displayed on Car Display Day. This Car Display is consistently viewed as one of the very best venues for car show participants and spectators. This event truly is "The Best of the Northwest".

***Showcase Booth Spots - Benefits & Business Recognition**

Prime location - Booth Space

- Reserved 10 x 10 Booth Spot (Space only furnished)
- No Food Vendors accepted
- Limited to 5 available spaces – 1st come 1st served basis

YOUR LOGO RECOGNITION:

- Social Media – Advertising posts
- Featured on Event Advertising Poster listing
- Classic Car Display Web Page with your web-site link

The 2019 web page information remains visible for remainder of 2019 and until May 2020.

EVENT DAY:

- ***Booth Spot – Prime Location***
- D.J. Entertainment - Public address Sponsor thank you

SPECIAL PERKS:

- Your business receives 2 Free Car - Display t-shirts delivered prior to event day.



2019 Classic Car & Hot Rod Display Showcase Booth Spots—Reservation

2019 Showcase Booth Spot

(No Food Vendors accepted)

Business Showcase Space Fee: \$500

Space Includes: (See Prospectus for details)

10 x 10 Info. Booth Spot - 2 Free t-shirts - Logo Marketing on website

SUBMIT LOGO TO: MANAGER@SNOHOMISHCHAMBER.ORG

Date _____ Sponsor Name: _____

Phone: _____ Contact Name _____

E-mail _____

Address: _____ City _____ Zip _____

Web-site: _____

Booth Space Fee: \$500

Additional T-Shirt Order:

_____ s-m-l-xlg (\$10)

_____ xxlg or xxxlg (\$13)

Total Amount Enclosed: \$ _____

_____ Please invoice our Space fee and t-shirt order to contact e-mail provided above.

Send Payment to:
Snohomish Chamber of Commerce
PO Box 135
Snohomish, WA 98291

Showcase Sponsor Free T-shirts

*2 free T-Shirt Sponsor Spot
Reduced Price Purchased T-Shirts*

Free Number of Additional (\$10 ea.)

Small Add _____ \$ _____

Medium Add _____ \$ _____

Large Add _____ \$ _____

X Large Add _____ \$ _____

Number of Additional (\$13 ea.)

XX Large Add _____ \$ _____

XXX Large Add _____ \$ _____